WHO'S WHO IN A&R AT REGENCY RECORDS

INTRODUCTION

Regency Records was formed in the winter of 1979, against a chilly background of continuing economic recession within the music industry. It's founder and president, Lloyd Segal (successful personal manager and music attorney), believed strongly that a small record company could exist within this economic climate, as long as the label could work with a select group of recording artists and using unique marketing approaches.

Regency's first album, Live Fron Tokyo (RY9604) by the Flying Burrito Brothers was recorded at the Kudan Kaikan in Tokyo, Japan. The album includes many of the Burrito's country rock standards. The single "White Line Fever" charted on Billboard's country charts. This was the first time in the Burritos' eleven year history that they had a single on the country charts.

The second release, <u>A Little Warmth</u> (RY9605) by singer/songwriter Steve Gillette was produced by Graham Nash. The single, from the LP, "Lost The Good Thing We Had," a traditional country duet with Jennifer Warnes was successful on both country and Adult/Contemporary charts.

The third album from Regency, <u>Dregs of The Earth</u> by the Dixie Dregs was released on the Arista label due to a prior production agreement between Arista and Regency. The album enjoyed some chart and sales success. Future Dixie Dregs product will continue to be marketed on Arista.

Hail To The Modern Hero (RY9606) by the Sussman Lawrence Band, the fourth Regency release was produced by Michael McKern. The music combines new wave and straight-ahead rock'n'roll.

For the first year, Regency was distributed in the U.S. by a network of 23 regional distributors. In October 1980, Regency entered into a manufacturing and distribution agreement with MCA Distribution Corp. Segal states, "We're both proud and excited to be associated with a major distribution network as MCA. We see tremendous potential and growth for Regency because of this new relationship."

The first release under the new Regency/MCA relationship was <u>Midnight Radio</u> (RY9600) by singer/songwriter James Lee Stanley. The album, produced by Stanley and Stephen Bishop, includes guest appearances by Bonnie Raitt, Pamala Stanley, Danny O'Keefe, and Stephen Bishop.

The next album was the comedy soundtrack to the movie <u>Airplane!</u> (RY9601). This comedy movie, whick mocks every airplane disaster movie ever made, is translated to record including dialogue and music directly from the film.

Internationally, Regency is represented by many respected and competent licencee's including; RCA(Canada), Astor(Austrailia/New Zealand), CNR(Benelux), Hispavox(Spain), Teldec (Germany/Austria), Ricordi(Italy), Trio(Japan) and Gallo(South Africa).

LLOYD M. SEGAL: President



Born and raised in Pittsburgh, Pa. and educated in Boston, Massachusetts, Segal started Regency as an extension of Lloyd Segal Management. The management firm opened its doors with the signing of Byron Berline and Sundance (MCA) and quickly expanded to include the Flying Burrito Brothers (CBS) and Steve Gillette (Regency). Then in 1978, client Nick Gilder (Chrysalis) exploded on the national scene with the number one song, "Hot Child In The City," and the gold album <u>City Nights</u>. In 1979, client John Stewart (RSO) struck paydirt with the top-10 single "Gold" from his successful <u>Bombs Away</u> <u>Dream Babies</u>. In the same year, the Dixie Dregs (Arista/ Regency) were nominated for a Grammy for Best Instrumental

Performance By A Group for their album Night of the Living Dregs. Other acts that Segal has managed includes: The Rowan Brothers (E/A), Terry Reid (Capital), Leda Grace (Polydor), Levi and the Rockats (Regency) and the Resistors (Rocket). Most recently Segal has signed Manfred Mann, (Warners) famous for the top-ten hit "Blinded By The Light" and the gold album The Roaring Silence.

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SHELLI BANDS-HOLLAND: Vice-President/General Manager



Born and raised west of Wildhorse Creek in the Arbuckle Mountains of Oklahoma. After schooling in New Mexico and living out the "punk" dream in New York City for several years, she moved to Los Angeles and became Miss Hollywood Park 1975. Prior to her appointment at Regency, Miss Banks was Tour Coordinator for the management company handling all aspects of the road and recording studio. Other industry related involvment includes: Contributing Editor (Neworld Magazine); Exotic Snake Trainer (Enchanted Village Theme Park) and Production Manager for many theatrical shows.

MISS D.J. HERDMAN: National Publicity Director



Miss Herdman was born and educated in Los Angeles, Ca. where she received her degree in journalism. Miss Herdman joined the Regency staff in 1979 and is continuing her studies at U.C.L.A. Previous industry experience includes; Publicity Coordinator for the management firm where she did P.R. for such artists as Nick Gilder, Dixie Dregs and Levi and the Rockats, amoung others. She was also National Publicity Director for Nautilus Recordings. Previously she did P.R. and promotion for the Ventures and other California based groups.

RON FARBER: National Promotion Director



Mr. Farber was born in New York and later moved to New Jersey. Prior experience includes a seven year stint at A&M Records where he held such positions as: West Coast Regional Promotion Director; East Coast Regional Promotion Director; and E. Coast AOR Director of Merchandising. Before joining A&M, he was N.Y. Promotion Director at Capitol Records. Prior to his position at Capitol, Farber was a broadcaster- doing programing and disc jockey work in radio, and also worked at promotion for Roulette Records. Ron now also works as an independent promotion man as well as for Regency.

NANCE HERNADEZ: Administrative Assistant

Prior to joining Regency, she worked as Janus Records for two-and-a-half years. Previously, she was involved in designing cosutmes for film and rock stars.