

Victor Benedetto was born in Milan, Italy where, in his words, "I was passionately involved with music and I wanted to see the world." In his early 20's, he traveled to Paris, Madrid and London placing an acquiring copyrights and catalogues for CAM Music Publishers of Italy.

In 1963, he came to New York to place the music from the Italian picture "Mondo Cane" and its now famous theme song "More." He arranged sub-publishing with E.B. Marks and sold United Artists the recording rights. A year later, Victor opened the CAM-U.S.A. office.

Victor later developed a unique checking system to identify some 4,000 films daily on 1,600 T.V. stations in America and Canada. This now computerized system has been recognized by BMI as an aid to writers and composers around the world.

Today, CAM-U.S.A. publishes the film scores of over 7,000 films including such Academy Award winners as "Amacord," "La Strada," "Investigation of A Citizen Above Suspicion," "The Garden of the Finzi Continis," "8½," as well as films like "La Dolce Vita," "Divorce Italian Style," "L'Avventura," "Stavisky," "Casanova" and virtually all of the "Spaghetti Westerns."

In 1969, Victor recognized a shift in the music industry toward independent production. With this in mind, he hired a young team of producers, including the talented Jimmy Ienner, and moved into the Pop market. In a short time, CAM was one of the most successful independent production houses in the country, working on such artists as Blood, Sweat & Tears, Grand Funk, Three Dog Night, Raspberries, Lighthouse, Sha Na Na, Oregon, Bay City Rollers, Eric Carmen and more recently; Lorraine Frisaura, Bruce Foster, The Nobles and Billion Dollar Babies.

CAM now maintains its own staff for production, A&R, promotion, publicity and publishing. Thus, Victor Benedetto signs, produces, packages, and places CAM's artists on major labels with a successful and smooth running company to back up each project.

CAM recently won a major publishing award from BMI for the song "All By Myself" by Eric Carmen. The way things look, there will be many awards to come for Victor Benedetto at CAM-U.S.A.