

McCOY-KIPPS PROD'NS.
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COVER BIOGRAPHY

CHARLES KIPPS

Co-producer of:
CHOICE FOUR
FAITH, HOPE & CHARITY
VAN McCOY
MELBA MOORE
DAVID RUFFIN

Raised in Salem, Virginia, Charles Kipps was a basketball star (6'8" tall) and sports reporter for his high school paper. He repeated both roles at Bridgewater College in Virginia, where his interests ranged from a major in Chemistry to athletics and writing.

Upon graduation, he moved to Washington, D.C., rented an office, put a sign on the door that read "Personal Management" and took an ad in the local paper for talent. He found a group called The Presidents who wanted to work with an up-and-coming producer-writer named Van McCoy.

The group hit with an R&B - Pop crossover tune, "5-10-15-20-25-30 Years Of Love" and began a relationship between Van and Charles that led to the formation of Whitehouse Productions in 1971. Early in 1976, the company's name was changed to McCoy-Kipps Productions and their level of success has been staggering. McCoy-Kipps Productions is involved with the careers of David Ruffin (for whom Charles recently wrote the smash hit "Walk Away From Love"), The Stylistics, Melba Moore, Gladys Knight & The Pips, and of course, Van McCoy, himself.

Only this last month McCoy-Kipps has signed a production agreement with MCA to deliver two albums of new R&B oriented acts. Their first such artist will probably be actress Tamara Dobson, co-star of the film "Norman, Is That You?" Meanwhile, they are involved in a similar deal for RCA with the Choice Four and Faith, Hope and Charity.

Personal manager, hit song writer, producer and brilliant administrator, Charles Kipps has helped develop one of the most influential production companies in the music business today.